

PUBLIC PRODUCT PROOF

Controlled tracking QA fixture

A reproducible sample audit covering four deliberate tracking problems. This report demonstrates the detection contract; it is not a customer case study and does not claim completed provider acceptance or production write testing.

RUN DATE	APPLICATION	ACCESS	STATUS
2026-08-19	v0.1.0-beta	read_only	Fixture validation

Executive summary

Trytracegrid detected each expected issue in the deterministic fixture: a missing purchase value, duplicate purchase delivery, an incorrect currency, and a missing required UTM parameter. Each result is labeled according to the observation that supports it. No fixture result is promoted to Platform accepted or Platform reported.

Expected	Detected	Provider-confirmed	Writes performed
4	4	0	0

What this proves

The published fixture provides a repeatable baseline for classification and evidence labeling. It can be rerun without granting OAuth access or allowing writes.

What this does not prove

This report does not prove parity with Tag Assistant, GA4 DebugView, Meta Test Events, or TikTok test tools. It also does not prove a full GTM or UTM apply-verify-rollback cycle against a controlled provider account. Those items remain explicit product-readiness gates.

FINDING REGISTER

Four deliberate problems

Evidence is sanitized and contains no customer identity, credential, or live account identifier.

TG-001	BROWSER REQUEST OBSERVED
Purchase value missing	
Impact: Revenue value cannot be attributed from the observed request.	
Sanitized evidence: purchase request observed; value parameter absent	
RESULT: DETECTED	
TG-002	BROWSER REQUEST OBSERVED
Duplicate purchase firing	
Impact: A single checkout may be counted more than once.	
Sanitized evidence: two purchase requests share the same transaction identifier	
RESULT: DETECTED	
TG-003	BROWSER REQUEST OBSERVED
Incorrect currency	
Impact: Revenue reporting may be normalized incorrectly.	
Sanitized evidence: currency EGP conflicts with controlled fixture expectation USD	
RESULT: DETECTED	
TG-004	CONFIGURED
Required UTM parameter missing	
Impact: Campaign traffic cannot satisfy the configured naming policy.	
Sanitized evidence: utm_source and utm_medium present; utm_campaign absent	
RESULT: DETECTED	

METHOD AND LIMITATIONS

How to reproduce and interpret this run

Method

- 1. Load the four sanitized fixtures used by the detection suite.
- 2. Run the audit classifiers without a provider credential or write permission.
- 3. Compare each actual finding with its expected detection contract.
- 4. Confirm that each evidence label matches the observation.
- 5. Leave provider acceptance and provider reporting unverified unless live evidence exists.

Evidence vocabulary

LEVEL	MEANING
Configured	A setting or resource was read from configuration.
Browser request observed	A network request was captured in a browser test.
Platform accepted	The provider returned a successful acceptance response.
Platform reported	The provider later exposed the event or metric in reporting.
Unverified	The available evidence cannot support a stronger claim.

Current limitations

- Deterministic fixtures, not customer data.
- No OAuth scope granted for this run.
- No live provider request ID is attached.
- No official diagnostic-tool comparison recording is published yet.
- No production write was attempted.
- No rollback certification is claimed by this report.

Readiness gate

Trytracegrid should not be presented as client-ready until database and application tenant isolation pass, production writes remain blocked, marketing claims map to the capability directory, legal documents are complete, the public audit is independently reproducible, and full GTM and UTM apply-verify-rollback runs succeed against controlled test accounts.